

Group Nutrition Charter



Puratos wants to contribute to the balanced diet of consumers by making the following four commitments.

1. Nutrition at the heart of Puratos products

As part of a healthy, balanced diet, bread, patisserie and chocolate supply nutrients which are essential to our health. With its expertise in technology, nutrition and sensorial analysis, Puratos commits to developing products (ingredients) and solutions for the preparation of bread, patisserie and chocolate products with the emphasis on nutritional values without compromising on taste.

2. Support to research

Puratos commits to supporting research and scientific work in the area of nutrition applied to its areas of activity, with the help of recognised scientists. Puratos commits to implementing innovations and discoveries resulting from this research in the creation and nutritional improvement of its products, always respecting national recommendations on nutrition and health.

3. Sharing knowledge

Puratos commits to providing its bakery, patisserie and chocolatier customers with useful nutritional information as well as recipes which allow them to prepare nutritionally-optimized products that meet consumer expectations.

4. Great Taste and Wellness Range

Puratos develops a range of Great Taste and Wellness products with health benefits. These are supported by scientific evidence and nutritional or health claims. Puratos commits to helping its customers to communicate these benefits to their customers.

The certainty of making a contribution to the health and well-being of consumers is behind everything Puratos does.



Daniel Malcorps
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Group R&D Director